

QUESTIONS TO ASK TO START IDENTIFYING YOUR IDEAL:

- How many hours a week do you *really* want to be working?
- What are you always wishing you had more of in your days?
- What headaches are you tired of re-living over and over?
- What are the things you value most?
- What do you never make time for that you're tired of neglecting?
- What activities bring you the most joy and peace?

Step 1: Write out your non-negotiables. / Step 2: Write down your nice-to-haves. / Step 3: Get creative & add to calendar. / Step 4: Add your work blocks last.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6am							
7am							
8am							
9am							
10am							
11am							
12pm							
1pm							
2pm							
3pm							
4pm							
5pm							
6pm							
7pm							
8pm							
9pm							
10pm							

NON-NEGOTIABLES:

NICE-TO-HAVES:

ACTION STEP 1: IDENTIFYING THE IDEAL

Write down your Life Metrics:

Life Metrics	Currently	Ideal

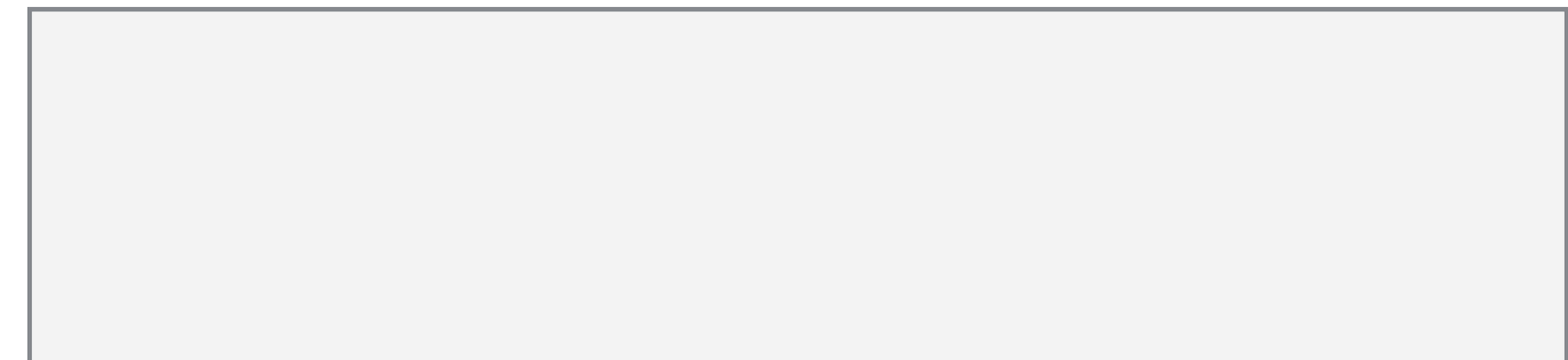
ACTION STEP 2: CHANGING THE METRICS

What is your MMM Number?
(Your Minimum Monthly Magic Number)

Ask yourself: How much money are you **really**
spending?

where are you willing to make **sacrifices** to get that
number down?

Monthly living expenses
+
Monthly business expenses
+
Paying off debt
+
Peace of mind cushion
=



ACTION STEP 2: CHANGING THE METRICS

Your MMM Number

Current monthly profit

-

=

"The Gap"

ACTION STEP 3: EVALUATE YOUR BUSINESS

Making up The Gap:

Write down all your current revenue streams. Evaluate input vs. output.

Revenue stream	Input (money, time, energy)	Output (money, time, energy)

Making up The Gap: Short-term vs. Long-term STRATEGIES

Revenue stream	Immediate (today)	Short-term strategy (next 1-3 months)	Long-term strategy (next 3+months)

ACTION STEP 3: EVALUATE YOUR BUSINESS

Making up The Gap: Short-term vs. Long-term TACTICS

Revenue stream	Immediate (today)	Short-term strategy (next 1-3 months)	Long-term strategy (next 3+months)



ACTION STEP 3: EVALUATE YOUR BUSINESS

TRADE-OFFS: What are you willing to trade to get the life you want?

MONEY

TIME

ACTION STEP 4: NAME YOUR TRADE-OFFS